

# Branding Through Mobile Messaging

imageMessenger connects companies with consumers in a cohesive and authentic way, that builds trust, loyalty, and lasting connections. Our platform seamlessly integrates brands within normal daily chats, pictures, and video SHARED BETWEEN FRIENDS.

## Proven & Effective

A proven method with CTR's nearly double the industry average!! The integrated brand data includes a charming brand emoji, and a live promotional text link.



## Opt-In For Rewards!!

Users opt-in and earn rewards for participating. They're even encouraged to share input into the types of brands they have interests in. The promotional data is embedded within their normal daily chats with their FRIENDS.

## Powerful Branding

Heightens brand awareness, and places consumers just a tap away from a companies products, specials, website, social media pages, video, or other cross channel marketing efforts.

## Strategic

Studies show that smart phone users spend approximately 20% of their time on messaging apps. Messaging is a highly strategic place for brands to connect!!

## Valuable Metrics

View detailed metrics in real time. Add or modify campaigns on the fly.

## Laser Targeted

Ads are Laser targeted to age, gender, location, interests, & more...



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